

Redhound Productions

www.RedhoundProductions.com
1901 Snyder Street-Corbin, KY 40701
606-528-3902

BROADCAST DIVISION

Corbin's Own Red 95.3 FM & RBS TV Channel 18
Contact: Sarah Gay
sarah.gay@corbin.kyschools.us
606-528-4607

PRINT DIVISION

Vision Designs
Contact: Chris Lay
chris.lay@corbin.kyschools.us
606-523-4032

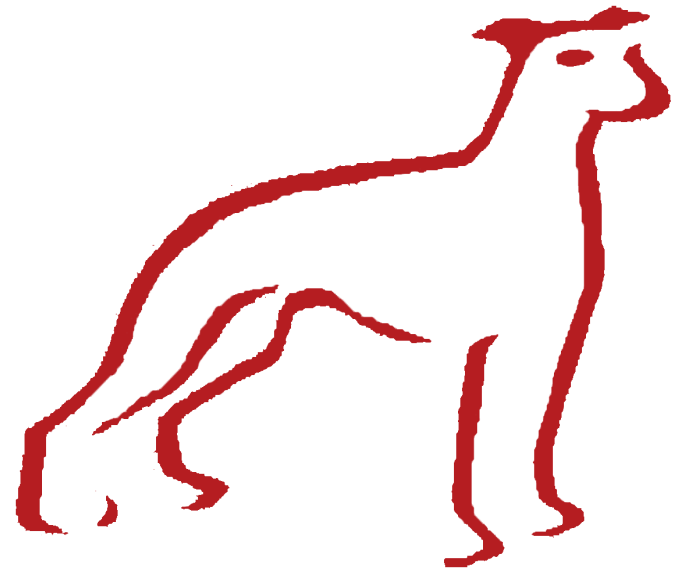


Susie Hart
susie.hart@corbin.kyschools.us
606.523.3634



Redhound
Productions

UNDERWRITING & SERVICES



CORBIN INDEPENDENT SCHOOLS



VISION DESIGNS

What is the difference between underwriting and advertising?

Advertising on non-commercial, educational radio and television stations is in the form of underwriting announcements. More than just a commercial announcement, underwriting makes it obvious that the program would not exist without the sponsor's support, something that the audience notices and appreciates. It is a little different than a full-fledged commercial announcement, but the Federal Communications Commission(FCC) will permit you to get your message across if you follow these guidelines.

Advantages for the Underwriter:

TAX DEDUCTIBLE

Redhound Productions is a school-based enterprise operating Corbin's own Red 95.3 FM and RBS Tv Channel 18. Red 95.3 FM is a non-commercial, educational radio station owned by Corbin Independent School District and operated by students from the school. RBS TV Channel 18 is a non-commercial, educational television channel through New Wave Communications operated by students from Corbin High School. Due to our non-profit nature, all contributions to the radio station and television station are tax deductible.

INEXPENSIVE

Your donation is much less expensive than what a conventional commercial radio and televisions stations would charge to have your name mentioned.

COMMUNITY AWARENESS

Create a community-minded image of your business by underwriting RBS TV Channel 18 and Corbin's own Red 95.3 FM. The combined power of Red 95.3 and RBS TV Channel 18 will heighten your public exposure.

EXPERIENCE FOR STUDENTS

All Donations go directly to Redhound Prodctions and help to give Corbin High School students the opportunity to get real experience working at a broadcast facility. Sponsorship shows ties with Corbin Independent Schools and support of student activities at the school as well as the community, education, and the arts.

POSTERS/SIGNS

prices include 24lb paper in color
double-weight matte and semi-gloss also available

18"x24"	\$7.00
24"x24"	\$13.00
24"x36"	\$17.00

posters and banners available in other sizes up to 44" in one dimension

FLYERS (one-side; color)

Large:

11x17, 24lb.....	\$0.40
11x17, 28lb.....	\$0.43
11x17, waterproof.....	\$3.50

laminates: add \$2.00

Small:

8.5x11, 24lb.....	\$0.18
8.5x11, 28lb.....	\$0.20
8.5x11, watermark.....	\$0.28
8.5x11, waterproof.....	\$3.50
8.5x11, cardstock 60lb.....	\$0.23
8.5x11, cardstock 110lb.....	\$0.25
8.5x11, glossy 32lb.....	\$0.27
8.5x11, glossy 80lb.....	\$0.29

laminates: add \$0.75

(two-sided print also available)

BROCHURES (two-sides; color)

Color, 24lb.....	\$0.32
Color, 28lb.....	\$0.35
Color, 32lb, glossy.....	\$0.42

two-sided cards and glossy stock also available

BUSINESS CARDS (one-side)

100 Color.....	\$10.00
500 Color.....	\$25.00
1000 Color.....	\$40.00
100 Black & White.....	\$7.00

PERSONALIZED CARDS

small (5.5"x4.25").....\$0.30 ea.
large (8.5"x5.5").....\$0.60 ea.

PICTURES taken by Vision Designs

4x6
First 5 Pictures (1-5):.....\$1.00
Next 7 Pictures (6-12):.....\$0.75
All Others (13+):.....\$0.50
all 4x6 doubles are \$0.30 and are not included in above count

5x7
First 4 Pictures (1-4):.....\$3.00
All Others (5+):.....\$2.50
all 5x7 doubles (of other 5x7 or 8x10 prints) are \$2.00 and are not included in above count.

8x10
First 3 Pictures (1-2):.....\$6.00
All Others (3+):.....\$5.00
all 8x10 doubles (of other 8x10 prints) are \$4.50

Wallets
8 prints:.....\$10.00
2 prints:.....\$3.00

PHOTO CD

All available pictures of a given event/season.....\$15.00
amounts may vary depending on quantity

POWERPOINT PRESENTATIONS

25 Slides.....\$10.00
Each additional slide.....\$1.00

DVD SLIDESHOW

Still images taken from prints copied to DVD with music*
150 photos.....\$50.00
-there be a \$0.25 fee for each additional photo
**music provided by customer*

UNDERWRITING PACKAGES

Redhound Productions

Corporate Sponsorship: Introductory Price
\$650.00 per year (12 months) LIMITED NUMBER AVAILABLE

TV/RADIO - RBS TV CHANNEL 18

NEWWAVE COMMUNICATION
Mentioned as Corporate Sponsor during live, playback, and filmed events.
Football (Home & Away Games; Middle School Home Games)

Slide to play in rotation on TV Daily

RADIO - CORBIN'S OWN RED 95.3

Mentioned as Corporate Sponsor during live and playback events.
Mentioned as Corporate Sponsor every hour, 24/7

PRINT - VISION DESIGNS

Business Package A (Value: \$150)
500 Full Color Business Cards
2 Full Color 24x36 Posters
100 Full Color 8.5x11 two-sided Brochures

REDHOUND PRODUCTIONS WEBSITE

Listed on www.RedhoundProductions.com website
as a Corporate Sponsor

REDHOUND MOVIES & THEATER

Listed as sponsor on all Drama Performance Publications
at CHS